

Busan Foundation for International Activities



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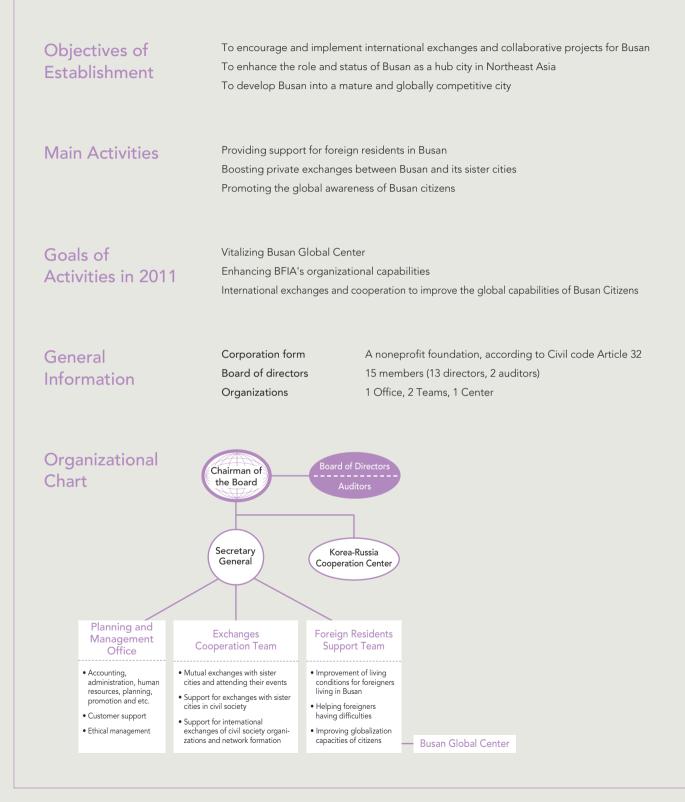
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2011 BFIA

Busan Foundation for International Activities

Introduction to BFIA



Busan Global Center

Busan Global Center offers a variety of services, such as counseling services and Korean language programs, to help foreign residents adapt smoothly to life in Busan. BGC also provides local citizens with the opportunity to attend lectures on different cultures from around the world, and also with a meeting place where local and foreign communities can come together.

* Busan Global Center opened in March, 2011 and run by BFIA

Opening Hours Mon~Fri 09:30~20:30 Sat 09:30~18:30 Sun/Public holidays Closed

Services for Foreigners

Counseling Services T. 1577 - 7716

- Call Center
- :: Offering information and providing counseling on living in Busan
- :: Counseling is available in 7 languages Korean, English, Chinese, Vietnamese, Indonesian, Russian & Uzbeck
- :: Operating Hours Mon~Sat 09:30 ~ 18:30

• Specialized Counseling •

- :: Expert Counseling Labor attorney, lawyer, tax accountant, etc.
- **Business Counseling** Regarding the establishment and operation of businesses in Busan

International Students Services T. 668 - 7908~9

- : Counseling for foreign students
- :: Scholarship program, students orientation, internships, Cultural programs.

Free Korean Language Programs T. 668 - 7901

- :: Korean Language courses 10-week program with diffrent levels from pre-beginner to advanced
- Free language practice with BGC volunteers

Foreign Community Assistance T. 668 - 7904

"Boosting local foreign communities' events through financial support Sports, culture festivals, meetings etc

BusanLife Website www.busanlife.or.kr

- :: Offering comprehensive living information for foreign residents online
- :: Website available in 4 languages Korean, English, Chinese, Japanese

Services for Citizens

Assisting International Activities for Local Organizations **T. 668-7900**

- " Supporting various activities of private organizations through subsidy programs
- :: Helping local schools and private organizations to find out partners for international exchanges

International Opportunities for Busan Citizens

T. 668-7915

Providing Busan citizens with opportunities for international youth exchanges, volunteering overseas

World Culture Class

:: 10-weeks programs on learning about diverse cultures presented by foreign residents



Activities in 2011

February

Festival

visited Surabaja

visited Surabaja

/ Attending Kaohsiung Lantern

/ Busan Educational Delegation

/ Busan Educational Delegation

/ 2nd batch of Korean language

/ Invited city officials in charge of

port policy from sister cities for

classes started

training program

/ Commenced free mobile

counseling service

11th

21th

23th

June

06th

10th

19th

January



- 12th / Commenced counseling service in Uzbek/Russian at BGC Call center
- 24th / Shanghai Children's baduk exchange delegation visited Busan



- 20th / Held opening ceremony of Busan Global Center
- 25th / Dispatched Busan Cultural Performance Group to Shanghai for performance
- 28th / Opened the driver's license class for foreigners

September



- 15th / Visitation program for Vietnamese doctors
- 30th / Dalian marathoner's club participated in marathon competition in Busan



- 07th / Held Korean essay contest for foreigners / Participated in Fukuoka Asiapacific festival
- 17th / Invited Vladivostiok cultural performance group for performance / Held photo contest at Busan Global Center
- 20th / Invited Shanghai cultural performance group for performance
- 21st / Held Busan-Far Eastern Russia Economy forum
- 22nd / Held commemorative event celebrating the 5th anniversary of sister relations between Busan and Dubai / Held 2011 Global Gathering with foreigners
- 27th / Kaohsiung youth exchange delegation visited Busan

March



- 27th /Held the first Advisory Council Meeting on supporting foreigners
- 28th / Opening of Busan Global Center / Teachers and students exchange delegation from Vladivostok visited Busan

July



- 01st / Busan economic exchange delegation visited Far Eastern Russia
- 17th / Dispatched volunteer group to sister city
- 18th / Surabaja education delegation visited Busan / Participated in Shanghai international youth friendship camp

November



- 04th / Dispatched citizen delegation to Shimonoseki Kaikyo marathon competition
- 13th / Held award ceremony for Korean debate contest in Fukuoka
- 15th / Held Forum for the Globalization of Busan
- 21th / Participated in Shimonoseki Little Busan festival
- 23th / Invited officials from sister cities for Busan familiarization Tour
- 30th /Held award ceremony for Korean debate contest in Shimonoseki

April



- 24th / Dispatched cultural exchange delegation to Thessaloniki and Barcelona
- 29th / Busan Marathoner's club participated in Dalian competition

August



- 02nd / Busan children's baduk exchange delegation visited Shanghai
- 15th / Busan teachers and students exchange delegation visited Vladivostok
- 16th / Chungking youth exchange delegation visited Busan

December



- 02nd / Dispatched performance group for art week of Shenzhen, International Friendly City
- 18th /Held the fourth Advisory Council Meeting on supporting foreigners

Support for Foreigners and Enhancement of Global Awareness

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- 09 Support for Foreign Students
- **10** Support for Foreigners Settle in Busan
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Counseling Services for Foreigners

With the opening of Busan Global Center, BIFA has provided additional services, such as counseling on daily life and difficulties in Busan, specialized counseling, and one-stop services, actively helping foreigners adapt to life in Busan. With the growing number of Russian speakers in Busan, with expanding trade and exchange with Russian-speaking countries, and with the opening of a Russian school, BGC launched counseling services in Russian and Uzbek languages, in order to help solve Russian-speaking residents' difficulties. In addition, BGC introduced a mobile counseling service for foreigners living in Busan, who are marginalized regardless of time or place, and the service was highly welcomed by foreigners.



Comprehensive Counseling Service T. 1577 - 7716 Call Center



Specialized Counseling Service

- Target Foreigners (Foreign students, marriage immigrants, immigrant workers and so on)
- Details Expert counseling ---- labor, law, real estate, tax, insurance Business counseling ----- advice on business and starting up a new business

Counseling hours Professional counseling available for each day and hour



Mobile Counseling Service

Period June ~ November, every third Sunday of the month
 Place Plaza in front of the Sasang-gu Renencite
 Target Immigrant workers, marriage immigrants and foreign students who cannot visit Busan Global Center
 Details Counseling on daily life, labor, law, banking and mobile phone
 Counseling languages 8 languages → English, Chinese, Vietnamese, Indonesian, Russian, Uzbek, Urdu, Korean

Counseling hours 15:00 ~ 19:00

Support for Foreign Students

BFIA implemented a variety of programs to ensure that foreign students studying in Busan do not have any problems. BFIA also provided counseling services for foreign students within Busan Global Center, where they could access useful information for a comfortable and convenient student life. The students were also provided opportunities to experience Korean culture through a variety of programs in connection with the City of Busan, such as exchange with university students in Busan, foreign students' meetings, Korean cultural experiences, and company visits.



Counseling Service for Foreign Students

Target Foreign students studying in universities in Busan
Details Counseling on information necessary for student life in Busan such as jobs, part-time jobs and homestay
Counseling hours 9:00 ~ 18:00 (Mon~Fri)
Counseling language 3 languages ···· Korean, English, Chinese



Publication of Busan Foreign Student Guidebook

Publication December, 2011

Contents Introduction to Busan and universities in Busan for promotion and attracting foreign students

Languages 5 languages ··· Korean, English, Chinese, Japanese, Vietnamese Result printed 2,000 copies for each language



Programs for Learning Korean Culture

Period April ~ November, 2011
Target Foreign students studying in universities in Busan
Details Introduction to Busan Global Center, movie clips on Korean tradition and development, company visits
Participants 268 foreign students from 9 universities



Support for Foreigners Settle in Busan

BFIA has made a great deal of effort to help foreigners settle in Busan by supporting their activities and events, and by building mentor-mentee relationships. BFIA simplified the application process to support foreign communities in a timely manner. In addition, BFIA improved the image of Busan City to attract foreigners by making the support coverage and methods more flexible, and enhanced exchange and friendly relations between Busan citizens and foreigners. Not only that, BFIA organized Advisory Council Meeting to provide more substantial and diverse support to foreigners in Busan. BFIA invited foreign residents to the Advisory Council Meeting, listened to their opinions, and sought substantial ways to support them.

Mentoring Program

Target Volunteer organizations and multicultural families in Busan

- Period April ~ November, 2011
- Details Support daily life of foreigners by forming mentor-mentee relationships - Korean language learning and language exchange
 - Helping life adaptation, and study

Result 2 session, 204 people in total



Advisory Council Meetings on Support for Foreigners

Frequency Every quarter (March, July, October, December)

- Participants 15 members came from diffrent countries - Foreign students, workers, marriage immigrants, language teachers and naturalized citizens, etc
- Period March ~ December, 2011

Roles Suggesting Ideas and giving opinions, participating in BFIA activities, promotion BFIA

K-pop Class

Date November 25, 2011 Place Busan Global Center, Busan Details K-pop Class Participants 38 foreigners from 7 different countries. Chinese, Japanese, Indian, Thai, Indonesian, German, Australian





Driver's License Class for Foreigners

Target Foreigners living in Busan Organizers BFIA, Busan Yeonje Police Station Period May 28 ~ June 18, 2011 (4 weeks, every Saturday) Hour 10:00~12:00 (2 hours) Languages English, Chinese, Vietnamese Participants 109 foreigners

Supporting Foreign Communities

- Target Foreign communities, cultural centers, diplomatic offices, international schools
- Period During the year (January ~ December)
- Details Supporting various events of foreign communities (Sports event, bazaars, traditional festivals)

Result supported 23 events held by 19 communities

No.	Date	Event Name
1	2/20	International Mother Language Day
2	3/20	Athletics competition
3	3/20	Holy festival
4	7/3	Nadam festival
5	4/10	Bolshak & Tinjan Water festival
6	4/29	Charity ball
7	5/3	Chinese students' meeting
8	5/8	Korean history and culture visit
9	5/21	Opening ceremony of FEESK
10	5/21	Maifest 2011, German cultural festival
11	6/19	The 5th PIF Indonesian workers' soccer competition
12	6/26	Cricket competition for Sri Lankan workers
13	7/9	Summer meeting for Africa community
14	7/10	Nadam festival
15	9/9	EPIK Welcoming ceremony and orientation
16	9/11	Commemorative event for the 7th anniversary
17	11/26	2011 soccer competition
18	11/27	Award ceremony for basketball competition
19	11/27	International friendship night
20	12/3	GGS tour of Philippines environmental facilities
21	12/18	International Migrants Day
22	12/3	Christmas bazaar
23	12/24	IEAK Christmas party



Developing Korean Language Proficiency for Foreigners

We opened Korean language classes for foreigners living in Busan to help them adapt to Busan society and enhance their understanding of Korean culture. This year's Korean language classes were held at Busan Global Center with the extended number of classes to provide more organized and effective classes. In addition, BFIA introduced a program where some Busan citizen as Korean language supporters helped foreigners learn Korean and proofread their Korean writing, contributing a great deal to their Korean proficiency.



Korean Language Courses

Target Any foreigners living in Busan
Details Korean language education
Opened class Beginner, Basic 1, 2, Intermediate 1, 2, Advanced
Place Busan Global Center, Social Education Center of Dongseo University
Result 1st session → March ~ May 12 classes, 200 students 2nd session → June ~ August 14 classes, 281 students 3rd session → August ~ October 11 classes, 220 students 4th session → October ~ December 16 classes, 255 students



Korean Essay Contest for Foreigners

Date October 6, 2011
Place Big auditorium, Busan City Hall, Busan
Target Foreigners and foreign students in Busan
Details Writing Korean essays on the given topic (prose, poem) ...→ Topic : Ocean, hometown
Organizers BFIA, Busan University of Foreign Studies
Participants 204 foreigners from 20 different countries
Awardees 6 participants



Korean Language Supporters

Period August ~ December, 2011
Operating hours Mon ~ Fri 11:00 ~ 13:00, 15:30 ~ 17:30
Target Foreigners living in Busan
Details Answering questions about Korean language, proofreading Korean writing, free talking, advising on Korean language learning
Participants 18 supporters, 701 foreigners

Providing Information and Newsletter **Publication**



BFIA provided a variety of information and services, both online and offline, in order to increase foreigners' convenience by giving information on daily life and to support exchange between Koreans and foreigners.

BFIA published 'Life in Busan', a guidebook on daily life in Busan and distributed it to schools, companies, and immigration offices, so that foreigners living in or visiting Busan are provided with carefully selected and useful information. Through 'Busan Life', monthly newsletters, BFIA tried to provide helpful, accurate, and up-to-date information. In addition, BFIA operated the Busan Life webiste, which could be accessed anywhere, to provide information on daily life, and to increase foreigners' convenience by allowing online registrations for different classes and programs.

Busan Life, Newsletter for Foreigners

Frequency 12 times(once / month) Type Printed book, webzine Language 2 languages (Korean, English) Readers Foreigners living in Busan, Busan citizens, universities, relevant organizations, Koreans living overseas Contents News on Busan, BFIA, festivals, events, daily life, interviews

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Busan Life Website

Visitors Foreigners living in and visiting Busan

Address www.busanlife.or.kr

Language 4 languages (Korean, English, Japanese, Chinese)

Contents Information on daily life(Residence, telecommunications, education, medicine, immigration, stores, restaurants), cultural festivals and events, major government agencies and organizations, internet counseling, community registration, Korean classes, newsletters and e-book support



Life in Busan English



Chinese

Life in Busan Information Booklet for Foreigners

Readers Foreigners living in Busan

Contents Information on immigration, residence, law, medicine, etc. Publication month October, 2011

Language 2 languages (English, Chinese)

... Languages originally available :

Vietnamese, Indonesian, Japanese, Korean, Russian

Number of printed copies English - 4,000 copies Chinese - 4,000 copies

Lecture Programs for Busan Citizens

BFIA is running different classes for Busan citizens such as world culture classes, business Russian language classes, and courses for experts in exchanges and cooperation with Russia. In particular, the world culture classes offer opportunities for Busan citizens to learn and experience different cultures around the world, opportunities for class teachers to mingle with citizens and engage in social activities. For this year's world culture class, more countries like the Netherlands, Singapore, and Mongolia were added, and these classes were highly welcomed by participants.



World Culture Class

Target Koreans and foreigners interested in the world's different cultures

- Details Introduce diverse Culture and experience (Cultures, experiential class, cooking class)
- Countries 17 countries including Africa, Russia, India, Philippines, Netherland, China, Germany, Vietnam, Japan and Brazil
- Result 3 session, 33 classes, 537 students
 - ---- 1st session : March ~ May, 12 classes, 175 students
 - -----> 2nd session : June ~ September, 10 classes, 206 students
 - ----> 3rd session : October~ December 11 classes, 156 students





Business Russian Language Class

Target Busan citizens interested in Russian language Details Basic and actual business conversation Period February ~ July (1st), October ~ December (2nd) Participants 99 people

Courses for Experts in Exchanges and Cooperation with Russia

Target Busan citizens working in the relevant fields or majoring in Russian language

Details Cooperation and exchanges, interpretation / translation, tourism, culture, politics, economy

Period May 3 ~ July 26, 2011

Participants 40 people

Supporting Exchanges and Offering Information on Globalization

We created a space within Busan Global Center to help Busan citizens and foreigners interact with one another, provided lectures for citizens, and rented out the conference room to foreign communities and citizens. In the Exchange Lounge, BGC operated second-hand goods trade, language exchanges, and friend-making services using an electronic board, and posted information on Busan's sister cities, overseas volunteer activities, working holiday, and other global information to improve Busan's image.

Support for Exchanges



Exchange Lounge for Citizens & Foreigners

Composition Exchange lounge, 2 lecture rooms, 1 Conference room Operating hours 9:00 ~ 20:30 (Mon ~ Fri) 9:30 ~ 18:30 (Sat)

Programs <Exchange lounge>

- ----> Electronic board: second hand goods trades, friend making, community and language exchanges
- ----- Resting and meeting place
- ---- Provision of global information such as overseas voluntary services, jobs, and working holiday

<Lecture rooms>

<Conference room>

---- Meeting places for foreign communities, Koreans / foreigners, civil society organizations and schools.



Russian Students' Party

Date December 23, 2011

Place Banquet Hall, Ibis Ambassador Hotel, Busan Participants 90 people including Russian-speaking students, volunteers, and sponsors

Details Year-end events, dinner, special performance, recreation, lucky draw



Busan Photo Exhibition

Period August 29 ~ October 2, 2011 Award ceremony October 22, 2011 Topic Open mind for differences and efforts for harmonization Awardee 4 participants(1st, 2nd, 3rd, Popularity award)



Providing Global Information -



Busan - Far Eastern Russia Economy Forum

Date October 21, 2011
 Place Main conference room, Busan City hall, Busan
 Details Invited 2 presenters from Vladivostok and Khabarovsk, opening ceremony and performance, panel discussion, business consultation

Participants 150 people



Forum for the Globalization of Busan

Topic Busan as seen by foreigners, and how they are seen by Busan citizens Date November 15, 2011

Place International conference room, Busan City Hall, Busan

Details Survey on awareness of Busan citizens on foreigners and foreign cultures, discussion on Busan culture in the view of foreigners and Busan people



Busan Global Center Website

Visitors Busan citizens

Address www.busanglobalcenter.or.kr

Contents A variety of information and material related to globalization, introduction to services provided by Busan Global Center



Busan - Russia Information Center

Target Busan citizens working or interested in the field of exchanges with Russia

Address www.buruinfo.org

Contents Introduction to center, Russia news, news from relevant agencies and organizations, expert database

2011 Global Gathering

BFIA organized the 2011 Global Gathering with foreigners on October 22, under the slogan of 'Feel Global Busan'. Compared to the previous year, this year's event had more participants from embassies, tourism offices, and foreign student communities, becoming the international festival for Busan with enhanced recognition. Despite the rainy weather, a large number of Busan citizens and foreigners participated in the event, experiencing the cultures of sister cities and interacting with each other. This year, performance groups from sister cities were invited to the event, showing high-quality performances. We were also able to provide participants with various and professional information through our network with relevant agencies and organizations in the fields of law, labor, medicine and education.

2011 Global Gathering

Date October 22, 2011
Place APEC Naru park, Haeundae, Busan
Theme Feeling Global Busan
Target Embassies, cultural centers, communities, citizens and foreigners
Participants 74 organizations from 31 countries (112 booths)
Details Multicultural festival where Koreans and foreigners can socialize with each other



Global Culture Zone Introducing each country's culture



Global Stage Opening ceremony, traditional performances of sister cities * outdoor performances were cancelled due to the rainy weather



Global Experience Zone World's traditional costumes and traditional games



Information Exchange Joint government counseling, information on banking, hospitals, events





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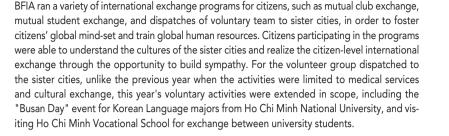
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International Exchanges

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Improving Citizens' Global Capabilities

Youth exchange





Busan - Shanghai Mutual Exchange

Busan - Surabaja Mutual Exchange

Period February and July, 2011 Details Busan-Surabaja mutual exchanges between educational delegations Participants Middle and high school students from both cities



 Busan educational delegation visit to Surabaja
 Period February 21 ~ 28, 2011
 Place Surabaja, Indonesia
 Participants 12 people
 Details Visits to schools, city hall, education office, broadcasting station in Surabaja
 Surabaja educational delegation visit to Busan

Period July 18 ~ 28, 2011

Place Busan, Korea

Participants 15 people

Details Student exchange, visits to sister schools, homestay, cultural experience, historic sites





Busan - Vladivostok Mutual Exchange

Period March and August, 2011 Details Mutual exchanges between Busan-Vladivostok teacher-student exchange delegations Participants Middle and high school students from both cities ··· Vladivostok educational delegations visited to Busan Period March 28 ~ April 4, 2011 Place Busan, Korea Participants 11 people Details Student exchange, visits to sister schools, homestay, cultural experience, historic sites Busan educational delegations visited to Vladivostok Period August 15 ~ 19, 2011 Place Vladivostok, Russia Participants 13 people Details Student exchange, visits to sister schools, homestay, cultural experience



Busan - Kaohsiung Youth Exchange

Period October 27 ~ 31, 2011 Place Busan, Korea Participants 6 people Details Student exchange, visit to schools, homestay, cultural exchange



Busan - Chungking Youth Exchange

Period August 16 ~ 20, 2011 Place Shimonoseki, Japan Participants 6 people Details Visit to schools and major organizations, student exchange

Cultural exchange between citizens and university students



Dispatch of a Citizen Delegation to Participate in the Kaikyo Marathon

Period November 4 ~ 7, 2011 Place Shimonoseki, Japan Participants 20 people Details Participated in marathon competition, cultural visits



Busan - Dalian Marathon Clubs Mutual Exchange

Period April and September, 2011 Details Citizens from both cities participated in each other's marathon competition Participants Citizens from Busan and Dalian

Busan marathoner's club participated in Dalian marathon
 Period April 29 ~ May 1, 2011
 Place Dalian, China Participants 11 people
 Name of competition The 25th Dalian International Marathon Competition

Dalian marathoner's club participated in Busan marathon
 Period September 30 ~ October 2, 2011
 Place Busan, Korea Participants 10 people
 Name of competition The 10th Busan Ocean Half Marathon Competition



Busan Economic Exchange Delegation Visit to Far Eastern Russia

Period July 1 ~ 8, 2011 Place Vladivostok and Khabarovsk, Russia Participants 8 people Details Discussion on Busan-Far Eastern Russia economic exchanges, Celebration of Vladivostok day, visits to relevant organizations

Celebration of Vladivostok day, visits to relevant organizations, interview with officers in charge, industrial visits



Cultural Exchange & Voluntary Team in Ho Chi Minh

Period July 17 ~ 26, 2011 Place Ho Chi Minh, Vietnam Participants 61 people (24 in Cultural team, 37 in Medical team) Organizers BFIA, Green Doctors Details <Medical service> Ophthalmology, internal medicine, surgery, dentist, pediatrics <Voluntary activities> Orphanage and protective facility for mentally ill children (Science, Taekwondo, Music, Arts, Education, Labor)

> <Cultural exchange in university> Traditional Culture Performance and cultural exchange in Ho Chi Minh University

Supporting the Vitalization of International Citizen-level Exchanges









BFIA identified private organizations' excellent international exchange programs and provided a variety of support for international exchange between schools and organizations. BFIA supported the different programs organized by the private organizations, such as an exchange program with overseas cities, cultivating the global mindset of citizens, and support for foreigners. BFIA broadened the scope of exchange between sister cities through intermediations ranging from providing information to substantial support, including interpretation/translation and vehicle services.

International Intermediary Programs for School and Private Organizations

Details Provides information on overseas schools and organizations that are available for sisterhood relationships, coordinates exchange programs, interpretation / translation support, financial support for operation of exchange programs (Below 1 million KRW for each organization)

- Period During the year (January ~ December)
- Target Schools and organizations interested in sisterhood relationships
- Result Supporting 34 schools and organizations

Subsidy for International Exchange Program of Private Organizations

- Details Finds and supports the excellent international exchange programs organized by private organizations in Busan
- Period Public announcement(Jan), Selection(Feb), Program implementation(Mar ~ Dec)
- Fields Programs for overseas city exchange, foreigner support, international exchange vitalization

Selection Through contest, formation and operation of judging committee

Target Private organizations for international exchange in Busan that meet the requirements

Result 17 organizations selected, 70 million KRW supported

No. Event Name

- 1 Creation of exchange garden for Busan-Fukuoka-Chungking International Horticultural Expo
- 2 Love from Busan
- 3 Korea-Japan joint symposium for cooperation between social enterprises in Busan and Fukuoka
- 4 Making Asian friends
- 5 International friendship and exchange program for children without parents and recipients of livelihood program
- 6 The 4th Northeast Asia youth international symposium
- 7 International exchange with Japan Mellow-club
- 8 Baduk exchange between the youth from Busan-Hiroshima sister associations and field trip
- 9 2011 Korean-Vietnamese university students cultural exchange forum
- 10 Youth exchange program for vitalization of exchanges between citizens in Busan area-Kyushu area
- 11 Asia College 2011 in Busan
- 12 Youth volunteer service group for cultivating global civic awareness
- 13 The 8th and 9th Cambodia hope restoration movement
- 14 Project for globalization and cultivating global civic awareness in Busan
- 15 The 7th International cultural exchange activity and program with foreign students
- 16 Establishing supporter relationships and meeting among them
- 17 Cultural event for foreigners

Implementing International Exchange Programs Including Visits to Busan



BFIA offered programs that were actually helpful to sister cities and also implemented the Busan visit programs in order to provide exchange opportunities to sister city officials. BFIA invited a large number of sister city officials to Busan, maximizing the effectiveness of the programs, also carried out useful exchanges in which the sister city officials learned from the advanced technologies in Busan, and formed the sister city network with Busan at its center. In the case of the educational program for city officials responsible for port policies from sister cities, it provided opportunities to create collaborative projects between Busan and its sister cities. It also produced a great deal of positive outcomes, such as the accumulation of information on the status of sister cities' ports and the improvements needed in their ports.

<U-port System Management Training> - Inviting Port Policy Officials from Sister Cities

Period June 10 ~ 17, 2011

Place Training center, Institute of APEC Collaborative Education, Busan Attending cities Dubai, Hamburg, Oakland, Shanghai, Chungking, Ho Chi Minh, Surabaja, St. Petersburg, Phnom Penh, Tianjin, Fukuoka, Istanbul

Participants 12 officers in charge of port policy from 12 sister cities Education details U-port technology, joint research, industrial visit, visit to organizations, workshop



<Busan Familiarization Tour> - Inviting International Exchangerelated Staffs and Journalists from Sister Cities

Period November 23 ~ 26, 2011

Attending cities Oakland, Phnom Penh, Shanghai, Chungking

Participant 8 people(2 Dept from each city, officers in charge of international exchange and reporters)

Details <Sister city workshop>

Presentation and discussion on each city's international exchange programs <Visit to movie facilities>

Busan Cinema Center, Busan Cinema Studio

<Visit to Busan Port and city tour>



Inviting Doctors from Ho Chi Minh for Training

Period September 19 ~ October 18, 2011
Place On Hospital, Pusan National University Hospital
Organizers BFIA, Green Doctors
Participants 2 ophthalmologists from Nguyen Tri Phuong City Hospital
Details Medical training and Korean cultural experiences

Expanding Exchange with Distant Sister Cities

We organized Busan photo exhibitions and dispatched cultural delegations to longdistant sister cities with which we had not had active exchanges, promoting the City of Busan. In particular, we took a first step in exchanges with Thessaloniki, Barcelona and Dubai. The sister city officials, their citizens, Koreans living in the sister cities, and local university students interested in the Korean culture showed a great deal of interests in our events. Through the exchange activities, we were able to effectively promote Busan, gained the opportunity to vitalize exchange with long- distant sister cities, and form a network with a wide range of experts from different fields.

Dispatch of Long - distance Sister Cities Cultural Exchange Mission

Period April 24 ~ May 2, 2011
 Place Thessaloniki, Greece & Barcelona, Spain
 Participants 22 people
 Details <Barcelona>

 Playing promotional video on Busan, commemorative event
 <Thessaloniki>

 Busan Metropolitan Chorus concert for local citizens, Photo exhibition promoting Busan, commemorative event

 Attendance 170 audiences at Busan Metropolitan Chorus concert, 100 audiences at Busan promotional event



5th Anniversary of Sister-city Relationship between Busan - Dubai

Period October 24 ~ 27 , 2011 Place Dubai, UAE Participants 22 people Details Celebrative event, photo exhibition, performance of Busan Metropolitan

Dance Company, opening and closing ceremony for Korean Culture Week



Expanding Exchange with Sister Cities in Northeast Asia

BFIA have made efforts to expand and broaden the scope of exchange with sister cities in China, Japan, and more cities in Northeast Asia. BFIA dispatched Busan performance groups to international events held in sister cities, and also set up promotional booths for the events to effectively promote the City of Busan. In addition, through the exchange with performance groups in sister cities, BFIA introduced the sister cities' high-quality performances to Busan citizens, helping them familiarize with the sister cities and providing the opportunity to build friendly relations with the sister cities.

Participation in International Events



Kaohsiung Lantern Festival

Period February 11 ~ 15, 2011 Participants 19 people Details Participation in Kaohsiung Lantern Festival and performance Place Jangcheong Center, Gwangyoung Dock in Kaohsiung, Taiwan Attendance 1 million



Shanghai International Youth Interactive Friendship Camp

Period July 18 ~ 29, 2011
Place Shanghai, China
Participants 7 people (73 people from 14 countries in total)
Details Opening & closing ceremony, Chinese traditional cultural experiences, visits, homestay, forum, joint class with Chinese youth, cultural exchange





Fukuoka Asia Pacific Festival 2011

Period October 18 ~ 10, 2011 Place Fukuoka, Japan Participants 9 people Details Running Busan promotional booth Result 32,000 visited BFIA booth

Shimonoseki Little Busan Festival

Period November 21 ~ 25 , 2011

Place Shimonoseki, Japan

Participants 16 people

Details Korean Traditional music and dance performance, and school exchanges

Result 129,000 Japanese audiences, participation of human national treasure and master, improvement of the status of Korean traditional music





Culture and Art Week in Shenzhen, Friendship City

Period December 2 ~ 5, 2011

Place Banquet hall in Wuzhou hotel, People's Square, venue for Taekwondo competition of Shenzhen, Shenzhen, China

Participants 12 people

Details Taekwondo demonstration,

closing ceremony of Shenzhen Taekwondo competition Result 1,200 audiences including citizens and city officials of Shenzhen



Support Korean Speech Contest

Inviting 2010 Fukuoka-Shimonoseki Korean Speech Contest Winner

Period February 23 ~ 26, 2011
Place Busan, Korea
Participants 2 awardees (1 from Fukuoka, 1 from Shimonoseki)
Details Busan City Hall, tour, Korean cultural experience, homestay, exchange with Korean language learners



Support for Fukuoka Korean Speech Contest

Date November 13, 2011 Place Citizen Welfare Plaza, Fukuoka, Japan Details Awarding for the Fukuoka Korean debate contest(BFIA award) and invitation to Busan

Support for Shimonoseki Korean Speech Contest

Date November 30, 2011

Place Shimonoseki City University, Shimonoseki, Japan Details Awarding for the Shimonoseki Korean speech contest (Busan mayor award) and invitation to Busan





Support for Kaohsiung Korean Speech Contest

Date November 5, 2011 Place Jidan Department Store, Kaohshiug, Taiwan Sponsored by Korean Community of Kaohsiung Details Awarding for the contest(BFIA award)

Cultural Exchanges with Sister Cities





Busan - Shanghai Cultural Performance Groups Exchange

Period May and October, 2011 Details Exchange of cultural performances between Busan and Shanghai

Busan performance group's performance in Shanghai
 Period May 25 ~ May 29, 2011
 Place Seonha Culture and Art Center, Shanghai, China
 Participants 26 people
 Details Performance of the Busan Metropolitan Dance Company for Shanghai citizens
 Result Around 1,100 including Shanghai citizens, and the president of the Shanghai Council for Hwaha Culture and Economy Promotion

Shanghai performance group's performance in Busan
 Period October 20 ~ October 24, 2011
 Place APEC Naru park, Plaza of Shinsegae Department Store, Busan, Korea

Participants 27 people

Details Performance of the Folk Dance Company from Shanghai Theatre Academy for Busan citizens





Busan - Vladivostok Cultural Exchange

Date October 17 ~ 24, 2011 Place Busan, Korea Participants 22 people Details Participation in 2011 Global Gathering, Russian traditional performance, culture and arts exchange, field trip to relevant facilities

Introduction to BFIA websites and publications

Websites



BFIA www.bfia.or.kr



Busan Life Information on daily life www.busanlife.or.kr



Busan Global Center www.busanglobalcenter.or.kr



Korea-Russia Cooperation Center, BFIA www.buruinfo.org



2011 Global Gathering www.globalgathering.or.kr

Posters and Publications



Press Releases and Main Plans for 2012

- 34 Domestic media
- 36 Overseas media
- **38** Plans for 2012

Domestic media



Busan globalization forum	'Busan Globalization Forum' to be held on 15th in Busan City Hall	2011.11.14	Yonhap New
Familiarization tour for sister	Busan to expand its exchanges and cooperation with sister cities	2011.11.22	
city officials	Busan familiarization tour and 1st sister city workshop	2011.11.22	NPS
	Busan recruiting Vietnam Cultural exchange voluntary service group	2011.05.13	Newsis
	Voluntary activities of Busan citizens, 3 years in Vietnam and Cambodia	2011.07.04	Herald Busi-
	Busan dispatch medical and cultural service group to Vietnam	2011.07.04	ness Yonhap New
Dispatch of overseas	Busan medical and cultural service group's 'service' diplomacy in Ho Chi Minh, Vietnam	2011.07.04	Newsis
voluntary service group	Rewarding 'Medical/cultural service' overseas gaining popularit	2011.07.11	Newsis
to sister cities	Taekwondo - 'sisters' become one with 'nobody'	2011.07.22	Busan Daily
	Medical Korean wave, Busan doctors at the forefront	2011.09.20	Medipana
	Korean wave among Busan doctors	2011.09.20	Newsis
	Strong Korean wave in Busan hospitals	2011.09.23	Gukje Daily
Busan-Shanghai children baduk exchange	Busan-Shanghai children baduk exchange	2011.01.26	Gukje Daily
Busan-Shanghai performance	Shanghai Theatre Academy's folk dance company in Busan	2011.10.11	Asia Today
group exchange	Shanghai Theatre Academy's folk dance company performance 3 times in Busan	2011.10.11	Newsis
Educational program for officers in	Busan, "transferring port infrastructure all over the world"	2011.06.01	Financial Nev
charge of port from sister cities	Sister cities to benchmark Busan port	2011.06.09	Hanguk Dai
	Busan seeking name for space for foreigner support and exchange between Korean and foreigners	2011.01.06	Asia Today
	BFIA, contest on new name for 'exchange space'	2011.01.06	Newsis
	Busan naming contest for foreigner support space	2011.01.06	Yonhap Nev
	Busan taking leap forward as 'global city'	2011.01.28	Busan Daily
	Space for Koreans and foreigners altogether, visit 'Busan Global Center'	2011.01.28	Yonhap Nev
	Lounge for foreigners in Busan open	2011.03.25	Donga Daily
Operation of Busan Global	Lounge for international exchange open in Busan	2011.03.28	Metro
Center	Full-scale operation of Busan Global Center	2011.03.28	Focus
	50,000 foreigners in Busan, come to Busan Global Center	2011.04.05	Gukje Daily
	Free rental service of exchange room at Busan Global Center	2011.04.29	Metro
	Opening of Busan Global Center	2011.05.19	News Town
	New 'Busan Global Center' to provide comprehensive support for foreigner in Busan	2011.05.19	Newsis
	Busan, 'city for foreigners'	2011.05.19	Hanguk Dai
	'Busan Global Center' open for convenience of foreigners	2011.05.19	Yonhap Nev









	'Busan Global Center' providing comprehensive support for foreigners to be opened Window of exchange' between Koreans and foreigners to be opened	2011.05.19	Financial News
	'Window of exchange' between Koreans and foreigners to be opened		
		2011.05.19	Metro
	'Busan Global Center' opened for foreigner support	2011.05.20	YTN
Operation of Busan Global	'Busan Global Center' opened for comprehensive foreigner support	2011.05.20	MBN
oontor	"Come to Busan Global Center"	2011.05.20	Busan Daily
	"Opportunities of exchange between Koreans and foreigners wide open	2011.05.20	Focus
	[Busan/Ulsan/Gyeongnam] Opening of Busan Global Center	2011.05.22	Chosun Daily
	Busan dispatch economy exchange delegation to Far Eastern Russia	2011.07.01	Yonhap News
	Busan taking first step for economic exchanges with Far Eastern Russia (2)	2011.07.13	Yonhap News
	Busan taking first step for economic exchanges with Far Eastern Russia (1)	2011.07.13	Yonhap News
Operation of Korea-Russia Cooperation Center	Establishment of Korea-Russia legal consulting service joint venture in Busan	2011.08.09	Yonhap News
	Busan holds Busan-Far Eastern Russia economy forum	2011.10.21	Busan Daily
	Busan aiming to become the best city in the world through cooperation with Russians	2011.10.28	Segye Daily
	City of Busan, 'the first year-end meeting for Russian students'	2011.12.22	Newsis
	BFIA, helping foreigners with business start-up	2011.11.09	NPS
Establishment of night bazaar	Busan to make night bazaar for foreigners in Gupo Market	2011.11.09	Yonhap News
for foreigners	[Busan/Ulsan/Gyeongnam] Traditional markets gathering force for survival	2011.11.14	Chosun Daily
	[Busan /Gyeongnam] Solution for harmonization of multi-cultural gathering found in Busan	2011.11.14	Donga Ddaily
	Busan, "Freely enjoy different cultures and performances around the world"	2011.10.18	Newsis
	"Feel global Busan"	2011.10.18	Hanguk Daily
	Busan to hold Global Gathering on 22nd	2011.10.18	YTN
2011 Global Gathering with foreigners	2011 Global Gathering in Naru Park 'Feel global Busan'	2011.10.18	Yonhap News
loreigners	BFIA, 'global gathering' with foreigners in Haeundae	2011.10.19	Financial news
	[Busan /Gyeongnam] Citizens mingling with foreigners, 2011 Global Gathering	2011.10.21	Donga Daily
	Largest event with foreigners, Global Gathering	2011.10.24	Gugje Daily
Support for foreign students	Busan City to enhance support for foreign studnets	2011.05.13	Busan Daily
Operation of mobile	BFIA, free mobile counseling service for foreigners	2011.06.16	DIP
counseling service	BFIA, 'counseling for foreigners' third Sunday, every month	2011.06.16	Newsis
	Mr. Kasnari, foreign student at Dongmyung University won the first prize for Korean essay contest	2011.10.06	Hanguk Economy
Korean essay contest for foreigners	Mr. Kasnari from Dongmyung University win the best prize for Korean essay contest	2011.10.07	Newsis
l'or eigners	The first prize for foreigner's Korean essay contest to Mr. Fujino Kasnari	2011.10.07	Gukje Daily

Overseas media

Indonesia

40 PENGALAMAN

PERTAMA: Jung Su-jin (depan) dan an-kawannya elukis gelas d lah siswa asal Kore

METROPOLIS, JAWA POS(11.2.23) SEPUTAR SURABAYA



Siswa Korea Jajal Glass Painting

SURABAYA - Jung Su-jin, Choi tidak berharga menjadi barang Untuk semuhan akhir, dia juga SUBARANA – Jung Su-jin, Choi Vi, ji, dan leon Song wen beersama tujuh terman mereka terlihar serius melukis di Carmadia Ga-lrita. Mereka tidak menggunakan karwas, melainkan gelas kaca. Saking asylanya, para siswa asal Korea Selatan yang mengikati program student exchange Itu seakan tak menghiratukan orang di sekitar mereka.

2011.02.23

METROPOLIS

tidek berlanga menjadi barang bernila seur tinggi. Ada gelas, borni *wine*, borto parfum beks, dan xas bunga, semua dijadikan barang yang indah. "Pokoknya barang tersebut berupa gelas dan ber tuknya lucu, pasti saya man-faatkan," ucupnya. Mennuru Attika, membuat kerajinan tersebut cakup mudah. Awalnya, dibuat desain awal dengan *relief paint*, kemudian diberu waran wang berasal dari cat kaca. Baru kemudian proses *finishing* gagat waran yang

menambahkan manik-manik. Bahkan, dia acap memakai bahan

Jawa Pos • Rabic 23 Februari 2011

Balkan, diaacap menakai bahar swarowski. Melihat keindahan beragam barang-barang tersebut, siswa asal Korea yang kebanyakan ududa di bangku SMP dan SMA itu bersemangat. Salah seorang pelaja, Jung Su jin, menyatakan senang bisa ikut prastiti gleas panting. Sixwa Geyangman Gitt-Middle School sersebut menga-nikan. Jereidan fitu merunsaan scalam tak menghirukanorang di sektar mereka Caranadia Galeria milik Antika Easwachan tersehut menang dan berbagai barang barang dan berbagai barang barang dari cat kaca. Baru kemudian merupakan galeri Artika mampu dari cat kaca. Baru kemudian pengalaman pertamarya. Ter-musik. Selama in Artika mampu diberi kara-wagarawara yaga mengulap hool batalbekasyang





PELAJAR KOREA - Sejumlah Delegasi Pelajar dari Bussan, Korea Selatan, membawakan tarian khas negerinya di Auditorium SMPN I Surabaya, Kamis (24/2).

Memukau, Tarian Delegasi Korea

SURABAYA - SURYA Kolaborasi yang atraspa taswa SMPN - I Surabaya tampi bareng bersama pelajar dari Busan, Korea Selatan, dalam program sister school, yang di-gelar di SMP1 - I Surabaya, Ka-misi (24/2). Mereka memainkan berbagai kesenian tradisional negara masing-masing. SURABAYA - SURYA

Sebanyak 13 delegasi Korea terdiri dari siswa-siswi, kemen-teran pendidikian dan Busa Foundation for International Ac-vittes, terlhaimah, denga tembang Jawa, semakin membu-tarpar pelajar Korea terkesun 'saya sangat menyukai musik

2011.02.25

3 Surabaya 🐒



saat mengikuti latihan membuat kerajinan glass painting di Carnadla Galeria, Surabaya, Selasa (22/2), Sebanyak 10 pelajar dari Korea ini bagian dari program pertukaran pelajar abava-Busan

2011.02.23



Japan

ЩΠ

毎日jpユーザーアンケートご協力ください(抽測で全国共通商品券2006円分単型)

釜山芸術団:下関中等学校で伝統芸術を披露「リトル釜山」にも出演 ノ山口

韓国の伝統文化を継承する「釜山芸術団」(韓国・釜山市)が22日、県立下関中等教育学校(下関市意島老町2、藤嶋敏男校長)で 韓国伝統の音楽や舞踊を披露、生徒らは団員の華麗な演奏や舞に見入っていた。釜山芸術団は23日、下関市のグリーンモール商店 街で開催の「リトル釜山フェスタ」に出演する。

釜山芸術団は、88年のソウル五輪や02年のワールドカップサッカー(W杯)日韓大会のイベントにも出演。団員が下開を訪ねるのは 十数年ぶりという。

22日は1、2回生236人を前に、にぎやかに症(かね)や太鼓を演奏。チャルメラの音が鳴り響く中、チマチョゴリ姿の女性が伝統舞 語「ギョバンム」を舞ったほか、銀色のドレスに身を包んだ女性6人が早や笛で韓国の民謡を演奏した。

頭頂部にひもの付いた「サンモ」と呼ばれる帽子をかぶり、頭と体を激しく回転させながら踊る男性団員たちに、2回生の谷口悠大さ ん(13)は「あんな動き、絶対できません」と驚いていた。

リトル釜山フェスタは午前10時~午後4時に開かれ、屋台約30店が出店。釜山芸術団は午前9時50分マ同11時25分マ午後2時 45分、ステージに登場する。【尾垣和幸】

()) # :: M ::

(下開版)

每日新聞 2011年11月23日 地方版

2011.11.23

酸白眼底

下関で「リトル釜山フェスタ」 23日開催

2011/11/21 18:41 KST ****** Ex*#+ @## 🗄

【差山聯合ニュース】釜山市は21日、姉妹都市の下開市で23日に開かれる「リトル釜山フェスタ」に 参加すると明らかにした。

回フェスタは、韓国人が営む商店が集まる下間市のグリーンモール商店街で、2001年から毎年1 1月23日に開催されている。グリーンモール商店街振興組合と下開商工会議所が主催。

約年から公演団を決選している釜山市は、今年は釜山観光広報大使のチェ・ジウの写真展や、韓 国の伝統党体塔カヤグムの公演、釜山芸術団による伝統実地サムルノリや韓国伝統単塔の演奏、伝 統算語の公演を開催する。

このほか、テコンドーの模載演技やチマチョゴリ写真コンテスト、オーケストラ演奏などが予定され ている。今年は5万人余りの来場が見込まれている。

ikasumi@yna.co.kr



下側でリトル釜山フェスタ 華やかな韓国伝統舞踊も

勤労感謝の日の23日、山口県内では各地で築りやイベントが開かれた。あいにくの雨模様となったが、異国情緒あふれる霧次をひやかしたり、地域に古くから伝わる歴史絵巻 を見物したり、家族連れなどが思い思いに楽しいひとときを 過ごしていた。



11月23日(イイブサンの日)に聞かれるリトル登山フェスタ が今年に下間市付着町のグリーンモール復活町であり、主 催のグリーンモール復活町は実統合と下映商工会議所に よると、約4万年十人が訪れた。

下関市と韓国・釜山市が今年度、姉妹都市提携35周年を迎え、日韓親善協会連合会の創立 10回年に設定した人間留立かく3時国の代表的な芸術団「釜山芸術団」や、「映山カヤグム 演奏団」などが訪れて演奏を披露した。

商店街には多くの露店が並び、韓国料理などを販売した。







(W杯) (W杯)日韓大会 22日は1、2回生2 の女性が伝統舞踊 「ギョパンム」を舞っ のイベントにも出演 う。 を演奏した。 が雪や笛で韓国の たほか、 に身を包んだ女性の人 頭頂部にひもの付い 、銀色のド 長調 シス ステージ 25分 午前9 は年 đ 民 体存

2011.11.23

ねる

Plans for 2012

Providing support for foreigners

01 Foreigner counseling service02 Exchange lounge for citizens and

Supporting foreigners living in Busan

03 Enhancing support for foreign students
04 Supporting foreign communities
05 Consultative meetings for foreigner support projects
06 Korean language class for foreigners
07 Korean learning supporters

Providing support for foreigners

08 Publication of Busan Life, newsletter for foreigners

- **09** Modification and Publication of the next edition of Busan Life
- 10 Website management
- --- BFIA
- ---- Busan Global Center
- ••• Busan Life

Globalizing citizens

2012 Global Gathering

11 2012 Global Gathering

Cultivating Global mind-sets

12 World Culture class

13 Globalization forum

Supporting for international activities of citizens and enhancing the base for civil exchanges

14 dispatch of overseas voluntary service group to sister cities

- **15** Support for international exchange programs of civil society organizations
- **16** Intermediation for international exchange between schools and civil organizations

Exchanges and cooperation program

Deepening exchanges with Japan

- 17 Participation in 'Asia-Pacific festival 2012'
- 18 Awarding for Fukuoka-Shimonoseki Korean language debate contest
- **19** Dispatch of civilian delegation to the Shimonoseki-Kaikyo Marathon Competition
- 20 Participation in Shimonoseki Little Busan Festival
- **21** Intership exchange between university students of Busan and Hukuoka

Expanding exchanges with China

- 22 Busan-Shanghai mutual exchanges
- 23 Busan-Chungking mutual exchanges
- 24 Mutual exchanges with Kaohsiung
- 25 Exchanges with Tianjin and Shenzhen

Support for events of sister cities and initiation of cooperation projects

26 International educational program for sister city officials

- **27** Holding commemorative event for the 10th anniversary of sisterhood relationship with Istanbul
- 28 Vitalization of exchanges with long-distance sister cities
- 29 Inviting sister cities for Busan familiarization tour
- **30** Support for events of sister cities and initiation of cooperation projects
- **31** Participation in youth programs of Bangkok, friendly sister city in Thailand
- **32** Busan-Surabaja exchanges through education exchange delegations

Operation of Korea - Russia Cooperation Center

- 33 Operation of Korea-Russia Cooperation Center
- **34** Commemorative program for the 20th anniversary of Busan-Vladivostok sisterhood relationships

Promotion of BFIA

35 Promotion of BFIA



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